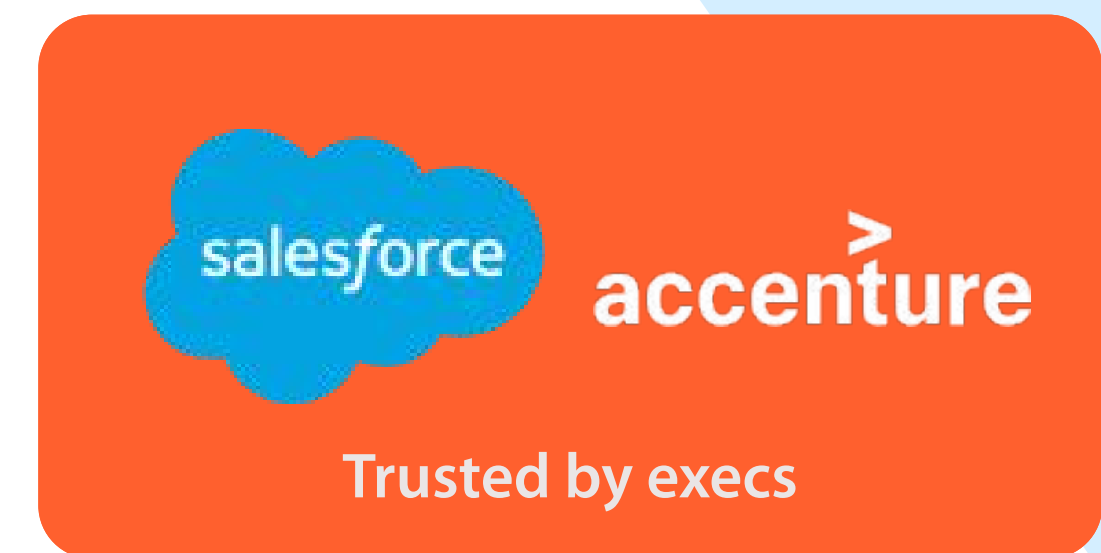
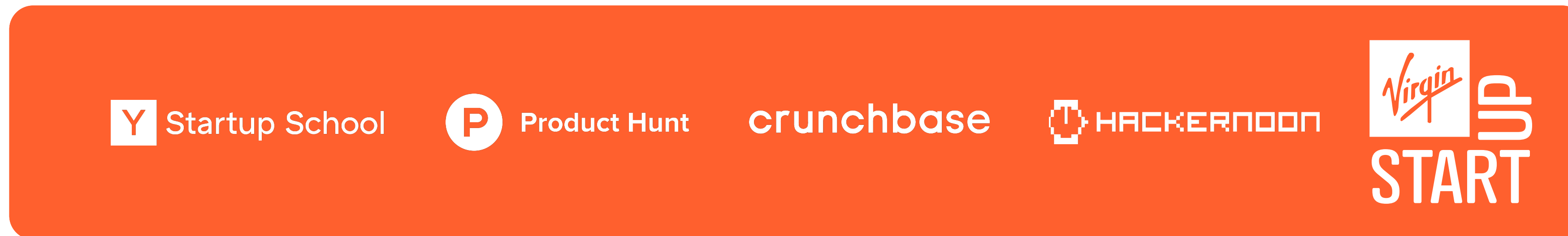




ProductCrafters is a software development company. Our web solutions are based on the JS-stack, our mobile teams handle iOS/Android cross-platform app development with React Native. Some of our client raised \$4M+ in investments, as well as ones that have 6M+ userbase.

Project featured in

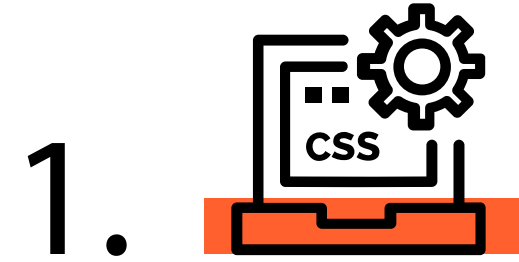


Client retention rate - 2+ YEARS

We scaled x2 during 2023



What we do



Front-end development

ranging from single-page web applications to custom web apps.

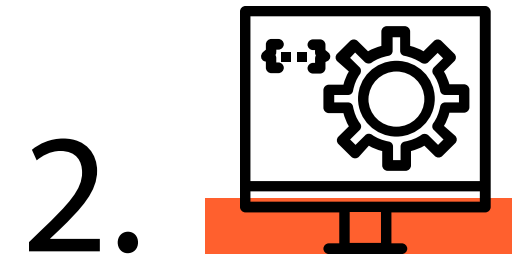
Technologies:

JavaScript (ES6) React.js, Next.js



UX & UI Design

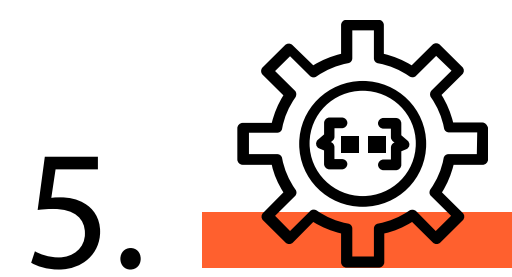
including brand strategy, UX research, UX/UI design, MVP prototyping, Web & Mobile App design



Back-end development

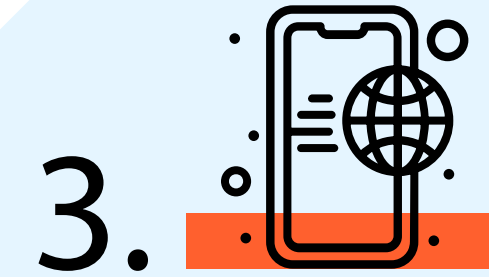
with popular and modern frameworks

Technologies: Node.js, Adonis.js



AI & ML development

Technologies: OpenAI API, Langchain, Pinecone, Python, LLMs fine-tuning



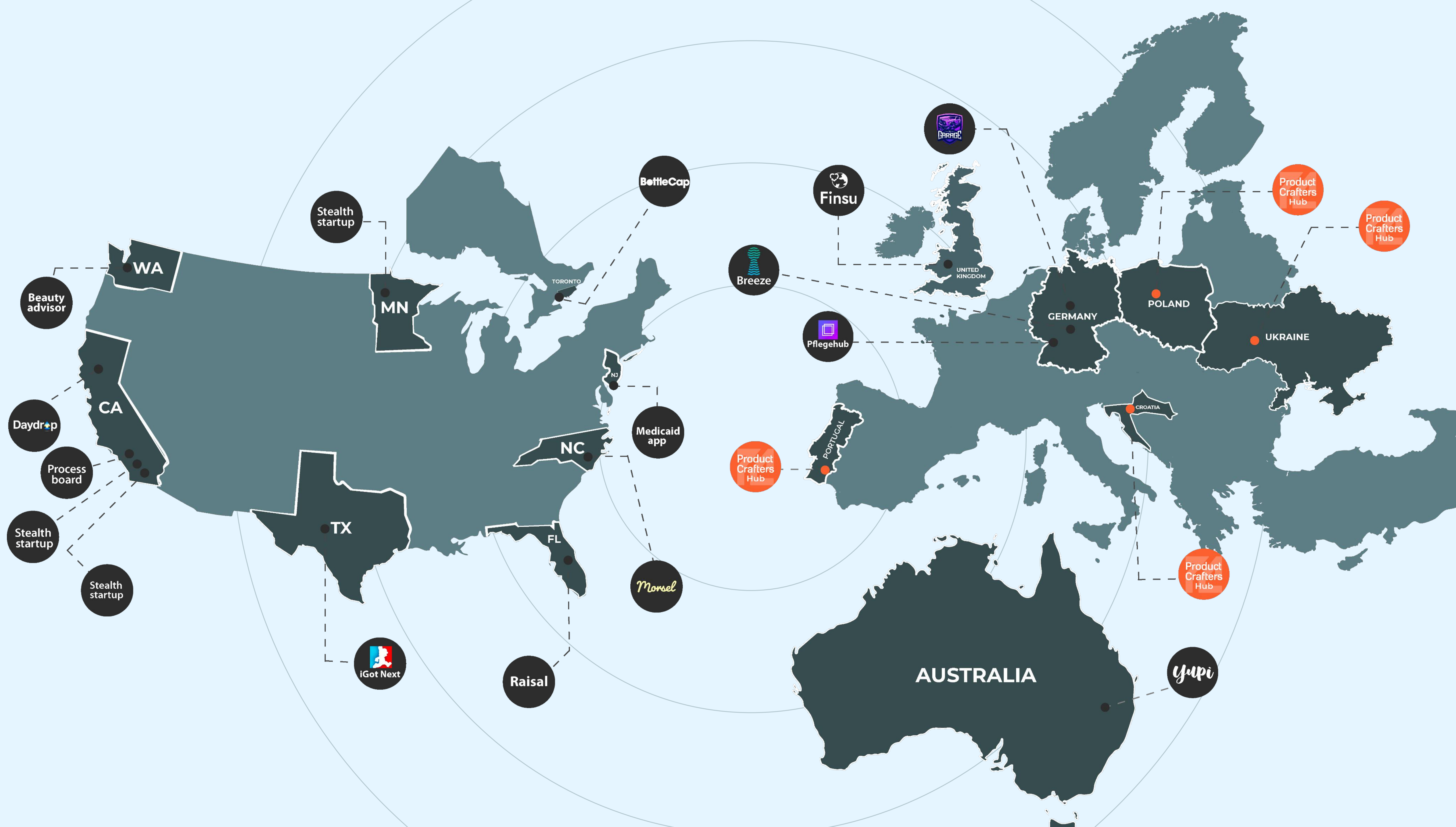
Cross-platform mobile app development

for iOS & Android using React Native



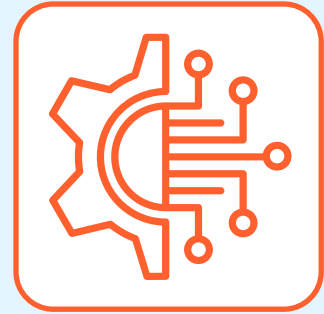
Cloud services

(AWS, GCP)

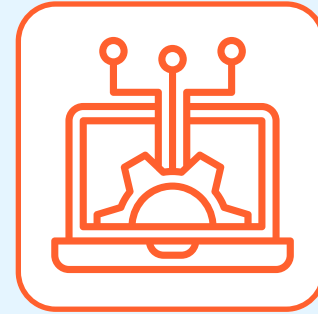




Rocket League Garage



React-Native, JavaScript,
Redis, Socket.io,



Firebase, Redux
Mobile, Front-end

2 developers

1+ year

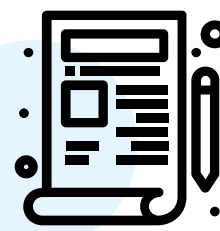
6 million users



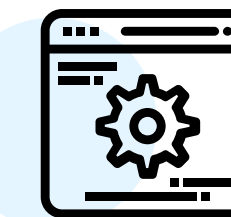
Dedicated team of 2x React Native developers for RN version update, new features implementation for high-load mobile app with social network experience



Conceived and built optimized screens in React Native, including API integration as well as cross-platform compatibility;



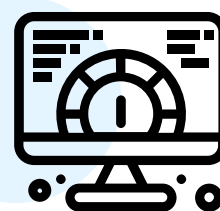
Coordinated scheduled releases and revisions;



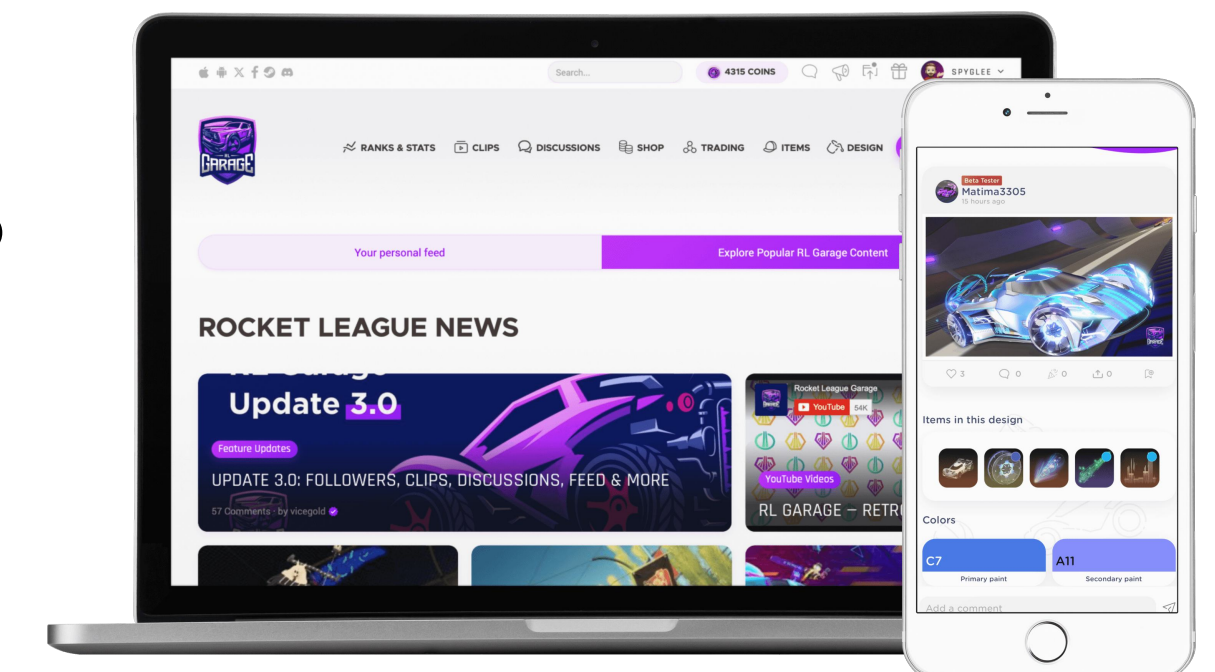
IAP (In-App-Purchases);

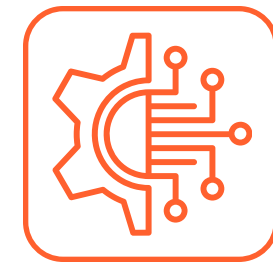


Crashlytics setup - helped to decrease errors more than 30x times.

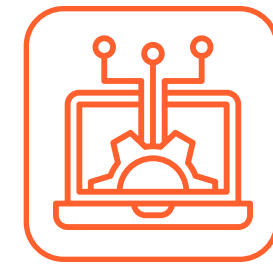


Implemented new functionality to the app (Stats, Newsfeed, Discussions, Animations);





React, React-Native, JavaScript, Node.js, PostgreSQL, AWS, NGINX



Product Design, Mobile, Front-end, Back-end, QA, Data Mapping

4 developers

6+ months

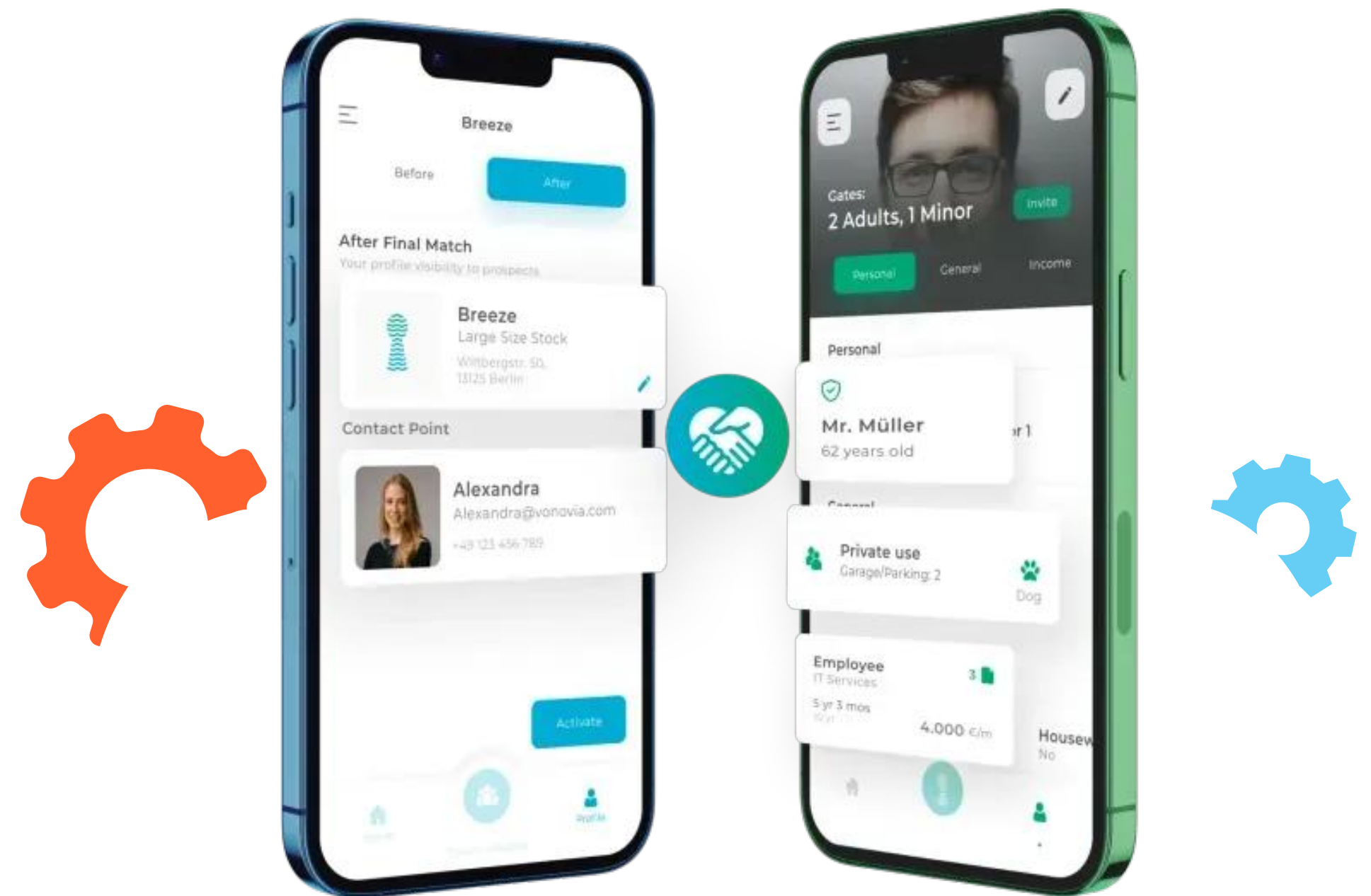
€2.5 million in investments

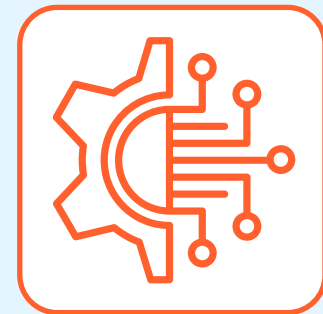
Our team built iOS and Android apps with the possibility to use the app under 2 different roles and an admin panel for landlords following project requirements and embedding alterations. Reduced 3rd party services usage & bills 2x-5x times. The apps were submitted to both the App Store and Play Market.

Client location: Germany

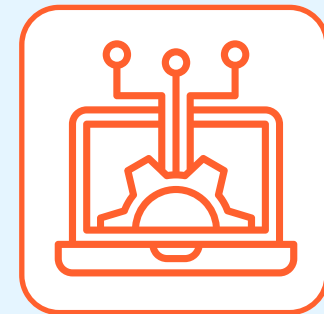
Featuring

- Instant matching & 2-sided (advanced) filtering system
- Multiple views of the apartment list
- Advanced system of tenant/apartment selection
- Apartment visit availability custom calendar
- Map integration





**Javascript, React, Next.js,
React-Native,**



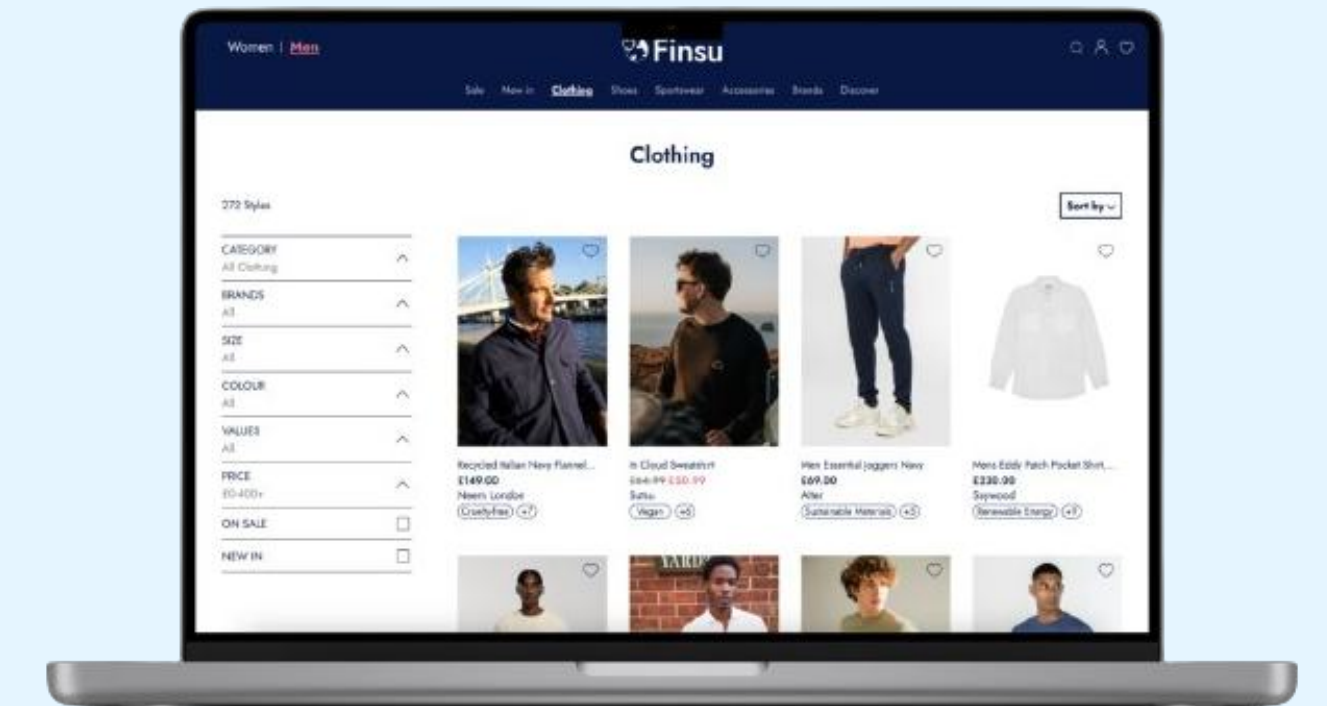
**Node.js, AWS
UX, back-end, front-end, QA**

3 developers

6 months

11 000 visitors/month

\$500k in investments



We developed complex algorithms that transform tons of data about brands/products into convenient views for users as well as improve their shopping experience based on specific needs

We've developed a modern e-commerce experience, users are easy to interact with web app. Complex filtering, website search for brands/products, user-friendly navigation, tags, related products functionalities were developed that stands out project among others.

AI cases



Duration

2 weeks for PoC development



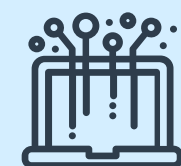
Results

End-to-end solution development & integration



Practical usage

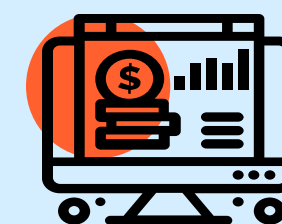
Web & mobile apps, browser extensions "Platforms"



Technologies

OpenAI API, Langchain, Pinecone, Python, LLMs fine-tuning

Our team has designed:



Trading forecast system to make decisions based on DATA



Chat GPT-like interface to simplify work with document & video content



Pinta - chrome extension for optimizing proposals writing

Feedbacks



Julius Simon

"They became a trusted partner and a valued extension of our own team, and we would highly recommend them."

COP at Finsu



Mario Alcaraz

"ProductCrafters dedication to my project and understanding of our goals were outstanding."

CEO of BeautyAdvisor



Ian Hoyt

"After having one conversation with them, I instantly knew they were going to be the best partner for this project."

Founder of Morsel



Laurids Düllmann

"Everyone at Product Crafters is impressively dedicated to delivering a perfect solution."

Founder of Wavedash

Our Clients

Early-stage tech start-ups from California & Western Europe. At the beginning it's just a CEO, or 2 co-founders. They often have successful career or existing businesses. Have domain expertise and dream to build awesome tech product.

It often starts as a 4-6 months MVP. Usually, in a year, it's a company with a US leadership team & our team of 3-6 persons.

Top managers from Accenture, Salesforce choose us for their startups because of expertise & full project engagement

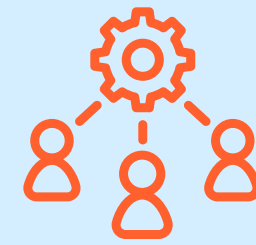
Why Product Crafters?

We are a great fit for: A startup at any growth stage (Startups at any phase of growth, whether you're developing your minimum viable product (MVP), or launching into the market and need to expand your technical capabilities.)

Our methods of work:



Think about co-pilot, not Uber driver.



Be prepared for fair and direct conversations.



We'll tell you about possible risks first.



We ask for the same level of commitments & transparency.

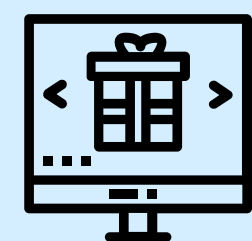
Proven System

As a Tech Executive i personally involved in every project that we develop, I have vast tech background and PhD in Computer Science & Machine Learning, I've designed a ProductCrafters as a strong tech gilde that able to handle product delivery form idea to the launch. We care about the result of each project, not the number on the invoice



For over 8 years, we've built a best-practices that works great for early-stage start ups in real-life, not in *"ideal world"*, not in books. That includes simple & straightforward requirement for delivery, communication and expectations.

Industries we serve



E-COMMERCE

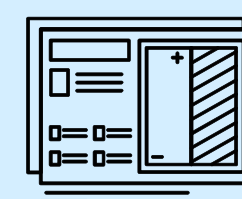
 Finsu **650k** invested

Raisal acquired by **TODO1**



REAL-ESTATE

 Breeze **€2.5M** invested



GAMING



RL Garage **6M users**

Planet League |  iGotNext



SOCIAL


yupi

| Beauty Advisor


Rewards & achievements



Contact Us

 +351913480295

 Portugal, Lisbon

 productcrafters.io

 hello@productcrafters.io

